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11.0 INDEMNIFICATION

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- a. Subject to the terms and conditions set forth in this Section 11.0, URDesigns will defend or settle, at its own expense, any legal action brought against you by a third party to the extent that it is based on a claim that the Software used within the scope of this Agreement infringes a patent or copyright protected by the laws of the United States, d and URDesigns will pay any final judgment against you in any such action if attributable to any such claim or incurred by you through settlement of such claim. However, such defense and payments are subject to the conditions that you must: (i) notify URDesigns promptly in writing of such claim, (li) permit URDesigns to have sole control of the defense, negotiations, compromise or settlement of such claim, including any appeals, (iii) give URDesigns full authority, information, and assistance and fully cooperate with URDesigns in the defense or settlement of such claim URDesigns will pay those reasonable legal costs, damages or fees incurred by you in connection with such action or claim.
- b. Should the Software become, or in URDesigns opinion be likely to become. the subject of any such infringement claim, you shall permit URDesigns, at URDesigns option and expense, to (i) procure for you the right to continue using the Software, or (ii) replace or modify the Software so that it becomes non-infringing, or (iii) terminate the right to use the Software, upon which termination you agree to promptly destroy all copies of the Software and certify the same to URDesigns in writing; once URDesigns receives your certification of destruction, URDesigns will refund your license fee for the Software either (a) in the amount of your most recent subscription license payment received by URDesigns, reduced in proration for the time before your license(s) were deactivated.
- c. Notwithstanding paragraphs 11.1(a) & (b) above, URDesigns shall have no liability, and Licensee shall not be indemnified, for any claim of patent, copyright or trade secret infringement that is based, in whole or in part, on: (i) the use of other than the latest version of the Software, if such infringement could have been avoided by the use of the latest version; (ii) the use or combination of the Software with software, hardware or other materials not recommended by URDesigns, provided such infringement would not have arisen but for or was contributed to by such use or combination; or (iii) use of the Software in a manner other than that for which it was designed or contemplated as



evidenced by URDesigns Documentation; (iv) your use of URDesigns software, goods or services, otherwise than in accordance with this Agreement; (v) a claim alleging that any software, applications, or other works you created, or were involved in the creation of, infringes the rights of, or has caused harm to, a third party; (vi) any unauthorized modification by you or a third party of the Software, (vii) any compliance with designs, plans or specifications furnished by you or on your behalf; (viii) a claim which, if true, would constitute a violation by you of this Agreement, and/or fraud, gross negligence, or willful, malicious or otherwise intentional misconduct on your part; or (ix) a claim arising from breach by you or otherwise arising from or contributed to by Outside Causes. You agree to promptly notify URDesigns of any patent, copyright or trade secret claims brought against you that in any way relate to URDesigns or its goods or services; any failure on your part to promptly notify URDesigns of such claims shall void any and all obligations of URDesigns to indemnify or defend you.

11.2 Indemnification for Your Actions:

- a. You agree to defend, indemnify and hold harmless URDesigns, its affiliates, directors, officers, employees, and agents from and against any and all losses, liabilities, damages and claims, and all related costs and expenses (including reasonable legal fees and any disbursements and/or costs of investigation, litigation, settlement, judgment, interest and penalties) incurred by URDesigns or incurred or asserted by any third party arising out of, relating to, or contributed to by the following: (a) your use of software, goods or services, otherwise than in accordance with this Agreement; (b) a claim alleging that any software, applications, or other works you created or were involved in the creation of, infringes the rights of, or has caused harm to, a third party; (c) a claim, which if true, would constitute a violation by you of any Agreement(s) with URDesigns; (d) a claim, which if true, would constitute fraud, gross negligence, or willful, malicious, or otherwise intentional misconduct on your part: (e) any use of the URDesigns Software by a third party; and (f) a claim arising from or related to breach by you.
- b. If URDesigns is asked to participate, respond to, analyze, testify or produce documents, comment on, or in any way make efforts relating to a legal matter that, as determined by URDesigns in its sole discretion, is or may be subject to provision 11.2(a), then any related efforts performed or expenses incurred by URDesigns shall be billable to Licensee on a time and materials basis at the greater of (i) \$250 per hour or (li) the amounts billed to URDesigns; Licensee will also reimburse URDesigns for any related attorney fees and costs. URDesigns may issue to Licensee one or more invoices at any time for such amounts (including legal fees and costs URDesigns has paid to date) and such amounts shall be immediately due and payable. Should a court, arbitrator, or other adjudicative body determine that this provision 11.2(b), as drafted, shall not or cannot be unilateral and/or will be interpreted to be mutual for any reason, then in that event, URDesigns shall have the right and sole discretion to elect (at that time) that this provision be either (a) modified to the minimum extent necessary to make unilateral application appropriate, or (b) stricken in its entirety.

12.0 GENERAL

- 12.1 Captions & Headings: The captions and headings in this Agreement are inserted for convenience or reference only and are in no way intended to describe, interpret, define, or limit the scope, extent, or intent of this Agreement or any provision of this Agreement.
- **12.2 Notices:** Notices under this Agreement shall be sufficient only if personally delivered, delivered by a major commercial rapid delivery courier service, or mailed via certified or registered mail, return receipt requested to a party at its addresses first set forth herein or as amended pursuant to this subsection. If not received sooner, notice by mail shall be deemed received 5 days after deposit in the U.S. mail.



- 12.2.1 Other Communications: You consent to receive communications from URDesigns, including email, text messages, calls, direct mail, and push notifications, including for the purposes of notifying you about the status of your order sending you reminders, facilitating secondary authentication, and providing other information. URDesigns may contact you by telephone calls or text messages, including by an automatic telephone dialing system, at any of the telephone numbers provided by you. Standard message and data rates charged by your mobile carrier may apply to any text messages URDesigns sends to you. You may opt out of receiving communications by emailing info@URDesigns.com or calling URDesigns at (562) 999-2680. You acknowledge that opting out of receiving communications may affect your use of the URDesigns software or services.
- 12.3 Unauthorized Access: You must immediately notify URDesigns if your registration information changes or you learn of or have reason to suspect any unauthorized use of your account, systems, or any other breach of security. Licensee shall be responsible for maintaining the confidentiality of its username, password, license key, and other sensitive data and is fully responsible for all activities that occur under or using Licensee's username, password, license key or other sensitive data Licensee also agrees that it will provide truthful and accurate information during the registration process. URDesigns may refuse to grant you a particular username or license key or require that your username or license key be changed, for any reason. in its sole discretion.
 - 12.3.1 License Name: The name for the license provided by the Licensee must correspond with the business or entity name used by the Licensee as it is registered for a business license or similar registration, or in the event that Licensee is not registered, the business name Licensee uses for legal purposes. URDesigns reserves the right to unilaterally change a name provided by the Licensee and accepted by the Licensor with due observance of the preceding requirement.
- 12.4 Ongoing Development: Development of the URDesigns Software and other URDesigns products is an ongoing process with feature changes, improvements and enhancements added from time-to-time, which may affect your use of the software; URDesigns makes no representations or warranties with respect to the final feature set or delivery timeline for any URDesigns product(s) or Software. Applications ported, updated, moved, copied, or otherwise transferred from one version of the Software to another may require some modification, which shall be solely Licensee's responsibility.
- 12.5 Waiver: No delay or failure by either party to exercise or enforce at any time any right or provision hereof shall be considered a waiver thereof of such party's right thereafter to exercise or enforce each and every right and provision of this Agreement. A waiver or amendment to this Agreement shall be effective only if it is in writing (by non-preprinted agreement of terms and conditions) and signed by authorized representatives of both parties, and then such waiver shall only be effective in the specific instance and for the purpose for which given.
- 12.6 Interpretation: The parties hereby expressly agree that all provisions of this Agreement shall be deemed drafted equally by the parties and any presumption or principle that the language is to be construed against any party in interpreting this Agreement shall not apply and is expressly waived. Notwithstanding the foregoing, in the event of any conflict or ambiguity arising from or relating to the provisions of this EULA, the CSSA, the URDesigns Standard Terms and Conditions ("STC"), the Purchase Agreements, or the documents incorporated by reference in any of the foregoing, the provisions shall be interpreted, construed, and applied in the manner most favorable to URDesigns.



12.7 Confidentiality: During this Agreement and for a period of 3 years following its termination, Licensee shall hold in confidence and not use for any purposes unrelated to this Agreement or disclose to any third party (except Licensee's employees, agents or contracts who have a need to know and who are subject to confidentiality restrictions at least as restrictive as those herein) any Confidential Information of URDesigns. Licensee agrees to take all reasonable steps to ensure that the Confidential Information is not disclosed or distributed by its employees, contractors, or agents in violation of the terms of this Agreement. Licensee may disclose such Confidential Information either: (i) in response to a valid order by a court or other governmental or regulatory body; (I) as otherwise required by law; or (ill) as necessary to establish the rights of Licensee under this Agreement. Licensee must promptly give notice to URDesigns of any such intended disclosure and allow URDesigns to object or seek a protective order, to the extent legally permitted. Licensee shall not be obligated under this Section 12.7 with respect to Confidential Information that: (a) lawfully is or becomes part of the public domain through no act or omission of Licensee; (b) was in Licensee's lawful possession without restriction prior to the disclosure and had not been obtained by Licensee from a third party in breach of any confidentiality obligation; (c) is lawfully disclosed to Licensee by a third party without restriction on the disclosure; or (d) is independently developed by Licensee without access to or use of, either directly or indirectly, the Confidential Information. Promptly upon the request of URDesigns, Licensee will destroy (and so certify in writing) or return to URDesigns all Confidential Information and all documents or media containing any such Confidential Information and all copies or extracts thereof.

12.8 Pronouns

All pronouns contained herein, and any variations thereof, shall be deemed to refer to the masculine, feminine or neutral, singular, or plural, as the identity of the parties hereto may require.

- 13.0 DELIVERY: Standard delivery terms for URDesigns software and documentation are via Internet download only. No hard copy media will be provided. Delivery shall be deemed complete when URDesigns generates Licensee's Licensee Key and/or sends download instructions (or a file attachment) to any representative, agent, or individual/entity acting on behalf of Licensee, whichever occurs first, and regardless of whether Licensee downloads, installs, or uses the software.
- **14.0 THIRD-PARTY BENEFICIARIES:** This Agreement is for the benefit of Licensee and URDesigns only; Except as expressly set forth in this Agreement, no provisions of this Agreement are intended nor will be interpreted to provide or create any third-party beneficiary rights or any other rights of any kind in any other party.
- 15.0 ENTIRE AGREEMENT: THIS AGREEMENT, INCLUDING ALL EXHIBITS AND ANY DOCUMENTS INCORPORATED BY REFERENCE, CONSTITUTES THE ENTIRE AGREEMENT BETWEEN THE PARTIES WITH RESPECT TO THE SUBJECT MATTER HEREOF, AND SUPERSEDES ALL PRIOR OR CONTEMPORANEOUS AGREEMENTS, COMMUNICATIONS OR REPRESENTATIONS, WRITTEN OR ORAL, REGARDING SUCH SUBJECT MATTER. IT IS EXPRESSLY UNDERSTOOD AND AGREED THAT NO EMPLOYEE, AGENT, OR OTHER REPRESENTATIVE OF URDESIGNS HAS ANY AUTHORITY TO BIND URDESIGNS WITH RESPECT TO ANY STATEMENT, REPRESENTATION, WARRANTY, OR OTHER EXPRESSION UNLESS THE SAME IS SPECIFICALLY SET FORTH IN THIS AGREEMENT. IT IS ALSO UNDERSTOOD AND AGREED THAT NO USAGE OF TRADE OR OTHER REGULAR PRACTICE OR METHOD OF DEALING BETWEEN THE PARTIES HERETO SHALL BE USED TO MODIFY, INTERPRET, SUPPLEMENT, OR ALTER



IN ANY MANNER THE TERMS OF THIS AGREEMENT. THIS AGREEMENT MAY NOT BE MODIFIED OR AMENDED EXCEPT IN A WRITING SIGNED BY AUTHORIZED REPRESENTATIVES OF BOTH PARTIES.

- 15.1 Authority to Bind: URDesigns inc. is a manager-managed corporation. Only the managing member, Eric Dobbins, may contractually bind URDesigns inc.; Licensee hereby acknowledges that no other individual or entity has any express, implied, or apparent authority to bind URDesigns inc. in any form or fashion. No other individual or entity is an agent of the Company. This Agreement, any amendment thereof, and/or any other agreement between Licensee and URDesigns, is binding only if executed by URDesigns managing member.
- 15.2 Conflicting Terms and Conditions: Acceptance by URDesigns of any purchase order ("PO") placed by or on behalf of Licensee is conditioned on Licensee's assent to the terms set forth in this Agreement. The provision of software or services by URDesigns to Licensee shall not imply URDesigns acceptance of terms in any pre-printed or other PO terms for software or services; URDesigns cannot and does not accept such terms and conditions on a Licensee's or reseller's PO, and any such PO terms shall be entirely null and void. URDesigns may reject any PO, at any time and for any reason, in its sole discretion. This Agreement, and the terms and conditions hereof, including without limitation Purchase Agreement(s) with URDesigns and other documents incorporated by reference herein, shall supersede any and all PO terms or conditions, whether prior or subsequent to this Agreement, and regardless of whether URDesigns accepts such PO.
- 16.0 COUNTERPARTS & ELECTRONIC SIGNATURES: This Agreement may be executed in one or more counterparts, each of which will be deemed to be an original copy of this Agreement and all of which, when taken together, will be deemed to constitute one and the same Agreement. The Parties hereby agree that this Agreement may be delivered by electronic signature (e.g. DocuSign, in portable data format PDF or in any other digital mean of identifying that party's identity and approval of the counterpart) by any or both Parties in which case all Parties agree to rely on the receipt of such document so executed and delivered by electronic means as if the original had been received. The Parties hereby warrant and represent that such electronic signature is valid and legally binding in jurisdictions they may respectively be subject to, and they waive any potential right or claim against the validity of this Agreement on the basis of its electronic signature.

17.0 DISPUTE RESOLUTION

17.1 Informal Negotiations

To expedite resolution and control the cost of any dispute, controversy, or claim related to these Terms of Use (each "Dispute" and collectively, the "Disputes") brought by either Licensee or URDesigns (individually, a "Party" and collectively, the "Parties"), the Parties agree to first attempt to negotiate any Dispute (except those Disputes expressly provided below) informally for at least thirty (30) days before initiating arbitration. Such informal negotiations commence upon written notice from one Party to the other Party.

DISPUTE RESOLUTION & ARBITRATION:

17.2 Jurisdiction & Governing Law: This Agreement will be governed by and interpreted in accordance with the internal laws of the State of California, and, where such laws are preempted by the laws of the United States, by the internal laws of the United States, in each case without regard to (a) conflicts of laws

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principles, and (b) the applicability, if any, of the United Nations Convention on Contracts for the International Sale of Goods. Any dispute arising out of or related to this agreement that is not subject to arbitration (below), shall be heard in the Superior Court of California in and for the County of Los Angeles, USA and the parties hereby consent to the exclusive venue and jurisdiction of such court. Licensee hereby waives all defenses of lack of personal jurisdiction and forum non-convenience.

- 17.3 Disputes & Arbitration: Any dispute, claim or controversy arising out of or relating to this Agreement or the breach, termination, enforcement, interpretation, or validity thereof, including the determination of the scope or applicability of this agreement to arbitrate, shall be determined by arbitration in Long Beach, California before one (1) arbitrator. The arbitrator must be a retired judge from Los Angeles County, California (or if none is available, a retired judge from a neighboring county). The arbitration shall be administered by JAMS pursuant to its Comprehensive Arbitration Rules and Procedures and in accordance with the Expedited Procedures in those Rules. Judgment on the Award may be entered in any court having jurisdiction. Any party may give the other party written notice of any dispute not resolved in the normal course of business. Within 30 days of such notice, management level representatives of both parties shall meet by telephone or videoconference to attempt to resolve the dispute in good faith without recourse to legal proceedings. Should the dispute not be resolved within 30 days after such notice (or as extended by mutual written agreement of the parties), the complaining party shall seek remedies exclusively through arbitration. The demand for arbitration shall be made within a reasonable time after the claim, dispute or other matter in question has arisen, and in no event shall it be made after two years from when the aggrieved party knew or should have known of the controversy, claim, dispute, or breach. All offers, promises, conduct and statements, whether oral or written, made in the course of the negotiation by any of the parties, their agents, employees, experts and attorneys shall be treated as confidential settlement discussions under California law. The arbitrator(s) may proceed to an award notwithstanding the failure of the either party to participate in the proceedings. It is the intent of the parties that, barring extraordinary circumstances, arbitration proceedings will be concluded within one hundred and twenty days from the date the arbitrator is appointed. The arbitrator may extend this time limit in the interests of justice. Failure to adhere to this time limit shall not constitute a basis for challenging the award. The arbitrator(s) will be authorized to grant interim relief, including to prevent the destruction of materials or documents involved in the dispute, and to protect trade secrets. The award of the arbitrators will be the sole and exclusive remedy of the parties and will be enforceable in any court of competent jurisdiction, subject only to revocation on grounds of fraud or clear bias on the part of the arbitrator(s). Notwithstanding this, application may be made to any court for a judicial acceptance of the award or order of enforcement. The parties shall maintain the confidential nature of the arbitration proceeding and the Award, including the Hearing, except as may be necessary to prepare for or conduct the arbitration hearing on the merits, or except as may be necessary in connection with a court application for a preliminary remedy, a judicial challenge to an Award or its enforcement, or unless otherwise required by law or judicial decision.
- 17.4 Class Action Waiver: The parties expressly waive any ability to maintain any class action in any forum. Any arbitration, claim or other proceedings by or between you and URDesigns shall be conducted on an individual basis and not in any class action, mass action, or on a consolidated or representative basis. You further agree that the arbitrator shall have no authority to award class-wide relief or to combine or aggregate similar claims or unrelated transactions. You acknowledge and agree that these Terms specifically prohibits you from commencing arbitration proceedings as a representative of others. If for any reason a claim proceeds in court rather than in arbitration, we each waive any right to a jury trial. Any



claim that all or part of this Class Action Waiver is unenforceable, unconscionable, void, or voidable may be determined only by a court of competent jurisdiction and not by an arbitrator.

- 17.5 Injunctive Relief & Specific Performance: You agree that breach of the provisions of these Terms (including those incorporated by reference such as the EULA) would cause irreparable harm and significant injury to URDesigns which would be both difficult to ascertain and which would not be compensable by damages alone. As such, you agree that URDesigns shall have the right to enforce the provisions of this Agreement by injunction (without necessity of posting bond or proving actual damages), specific performance, or other equitable relief without prejudice to any other rights and remedies URDesigns may have for your breach, or threatened breach, of this Agreement.
- 17.6 Severability & Invalidity: If any provision hereof shall be held illegal, invalid, or unenforceable in whole or in part, such provision shall be modified to the minimum extent necessary to make it legal, valid, and enforceable and the legality, validity, and enforceability of all other provisions of this Agreement shall not be affected thereby. If any provision of this Agreement is so broad as to be held unenforceable, such provision will be interpreted to be only so broad as is enforceable.
- 18.0 TAXES & EXPORTS: URDesigns shall not be responsible for any sales, use, value added, import duties, tariffs, customs charges or similar taxes, costs and export fees which may be levied by any government or jurisdiction, or any charges that arise from or in connection with this Agreement, including without limitation, transportation charges, shipping insurance or duties (collectively "Taxes"). You are solely responsible for payment of all Taxes with respect to URDesigns Deliverables and/or Taxes otherwise arising out of or in connection with this Agreement, other than taxes based upon URDesigns personal property ownership or net income. All fees, rates and estimates quoted by URDesigns exclude Taxes.
- **19.0 PURCHASES FROM A RESELLER:** if you ordered or make use of any URDesigns Deliverables from any individual or entity other than URDesigns directly, the following terms and conditions shall apply.
 - 19.1 Definitions: For purposes of this Section 19, the term ("URDesigns Agreements)" shall include without limitation, the URDesigns Purchase Agreement(s), URDesigns EULA, CSSSA, and any documents incorporated by reference therein. "VAR Partner" means an entity that URDesigns has authorized as a "distributor" or "reseller" of URDesigns Software. "VAR Partner Sales Agreement" means the orders, agreements or other documents between you and a VAR Partner for your purchase, license, use or procurement of URDesigns Deliverables.
 - 19.2 Effect of VAR Partner Sales Agreements: If you ordered or make use of URDesigns Deliverables through a VAR Partner, then this Agreement is not exclusive of any rights you obtain from the VAR Partner under our VAR Partner Sale Agreement; however, VAR Partner's may not modify the terms and conditions of any URDesigns Agreement(s) or bind URDesigns to any terms or conditions, nor is URDesigns bound by any terms or conditions set forth in any VAR Partner Sales Agreement; VAR Partner(s) are not agents of URDesigns and URDesigns is not responsible for (and shall not be liable for or bound by) any statements, promises, acts, omissions or other conduct of VAR Partner(s); if there is any conflict between the provisions of any URDesigns Agreement(s) and any VAR Partner Sale Agreement(s), then the provisions of the URDesigns Agreements) shall prevail. If a VAR Partner has granted you any rights that URDesigns does not also directly grant to you under your agreements with URDesigns, or that conflict with any URDesigns Agreement(s), then your sole recourse with respect to such rights is against the VAR Partner.

"Apps Made Easy!" Building apps to make you heroes in your customers' eyes!



With respect to URDesigns Deliverables, VAR Partner may act as your agent/representative in this transaction and Delivery by URDesigns to VAR Partner shall constitute Delivery to you. If URDesigns software, applications, goods, or services are procured via a purchase order submitted to URDesigns by a Reseller and accepted by URDesigns, the term "Purchase Agreement" shall include such purchase order to the extent of the goods and services itemized therein and subject to the terms and conditions of this Agreement, including without limitation, Section 15.2 (Conflicting terms) and/or Section 19.0 (Purchases from a Reseller).

- 19.3 Payments & Recourse: If you ordered or make use of any URDesigns Deliverables through a VAR Partner, your VAR Partner Sale Agreement (and/or Purchase Agreements) might specify that your payments are to be made to VAR Partner (or third party); if URDesigns does not receive any and all amounts due to URDesigns for any reason (such as failure of VAR Partner or third party to timely pay URDesigns), then URDesigns may suspend, terminate, or withhold any URDesigns Deliverables, with or without notice to you. You agree that your remedy in the event of such recourse by URDesigns or any other dispute arising from or relating to a VAR Partner Sale Agreement (or other transaction involving a VAR Partner or third party), is solely against the VAR Partner (or third party) and that URDesigns is not liable to you in any manner for any such recourse or dispute.
- **19.4 Applicability of this Section:** If you are uncertain as to the applicability of Section 19 to your purchase/license, contact URDesigns for further information at (562) 999-2680 or info@URDesigns.com (attn.: legal department).
- 20.0 FORCE MAJEURE: Except for the requirements to make payment when due and subject to the limitations of subpart (a) below, neither Party will be liable nor deemed to have breached this Agreement for any failure or delay in performing an obligation under this Agreement that is due to any of the following causes to the extent beyond its reasonable control: acts of God or public enemy, insurrections, riots, war, terrorist act, sabotage, epidemic, pandemic, quarantine, civil commotion, disruption or outage of communications, power, web host, internet service provider or other utility, natural catastrophes, governmental acts or omissions, changes in laws or regulations, national strikes, fire, earthquake, explosion, flood. A party desiring to rely upon any of the foregoing as an excuse for delay or nonperformance (i) must give prompt written notice of the facts which constitute such cause and the expected duration; (ii) must use commercially reasonable efforts to mitigate its effects; and (iii) shall continue performance with the utmost dispatch whenever such cause(s) are removed. Provided these requirements are met, performance shall be excused and the time for performance shall be extended for the period of delay or inability to perform due to such occurrences; however, notwithstanding the foregoing and regardless of the excuse of Force Majeure, if such party is not able to perform within ninety (90) days after such event, the other party may terminate the Agreement.
 - 20.1 Force Majeure shall not include (a) financial distress nor the inability of either party to make a profit or avoid a financial loss, (b) changes in market prices or conditions, (c) a party's financial inability to perform its obligations hereunder, or (d) the novel coronavirus Covid-19 pandemic which is ongoing as of the date of the execution of this Agreement.

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21.0 CONTACT US

In order to resolve a complaint regarding the Software ("Software", "Application(s)", "Site(s)") or to receive further information regarding use of the Software, please contact us at:

URDesigns Inc.

5199 E Pacific Coast Highway, Suite 301N Long Beach, CA 90804 United States Phone: 1-562-999-2680 info@urdesigns.com